



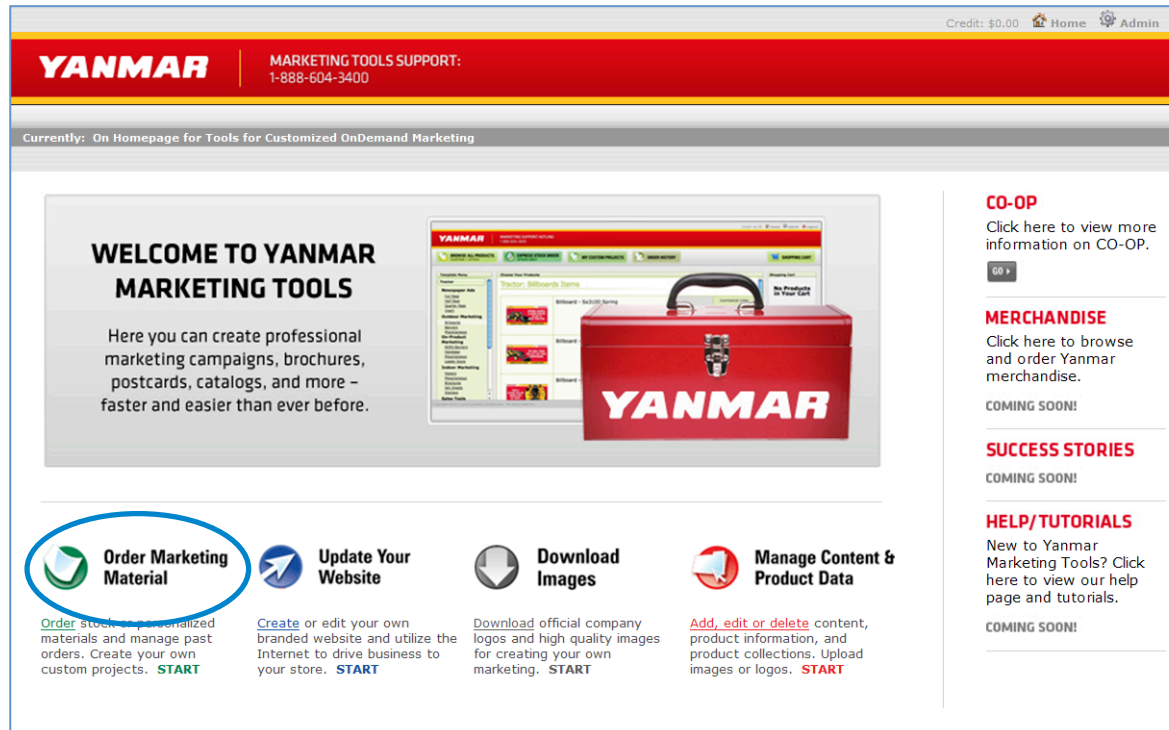
## ***Place an Order***

Learn how to order stock and custom materials.  
Choose whether you want to have your materials  
shipped, professionally printed, or downloaded.

Please contact Yanmar Marketing Support at 888-604-3400 or  
[YanmarMarketingSupport@2-com.net](mailto:YanmarMarketingSupport@2-com.net) with any questions.

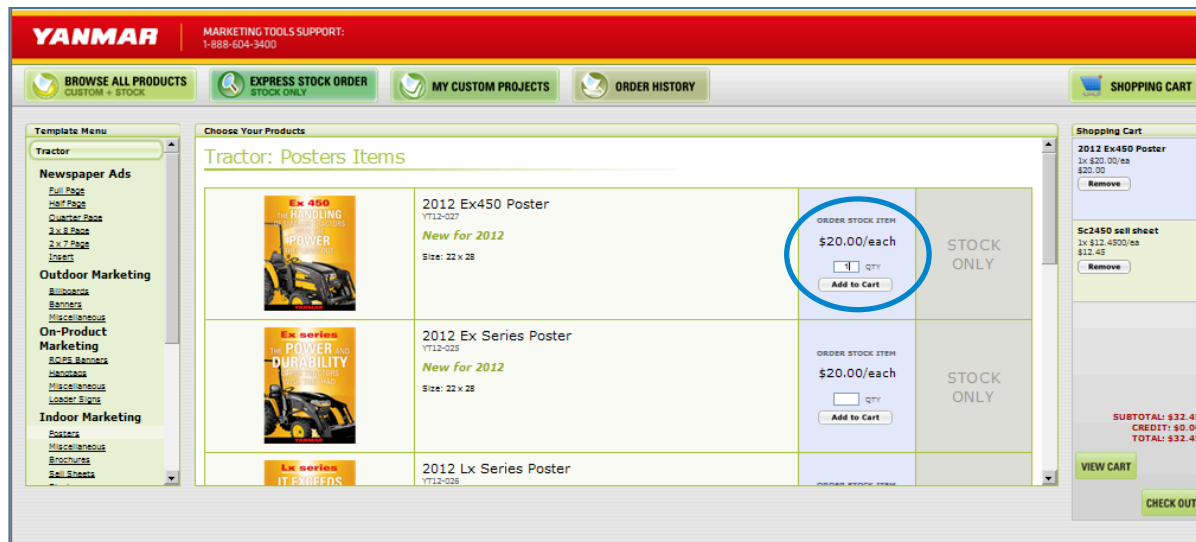


# Start Shopping



1. Click the **Order Marketing Material** button to begin.

# Order a Stock Product

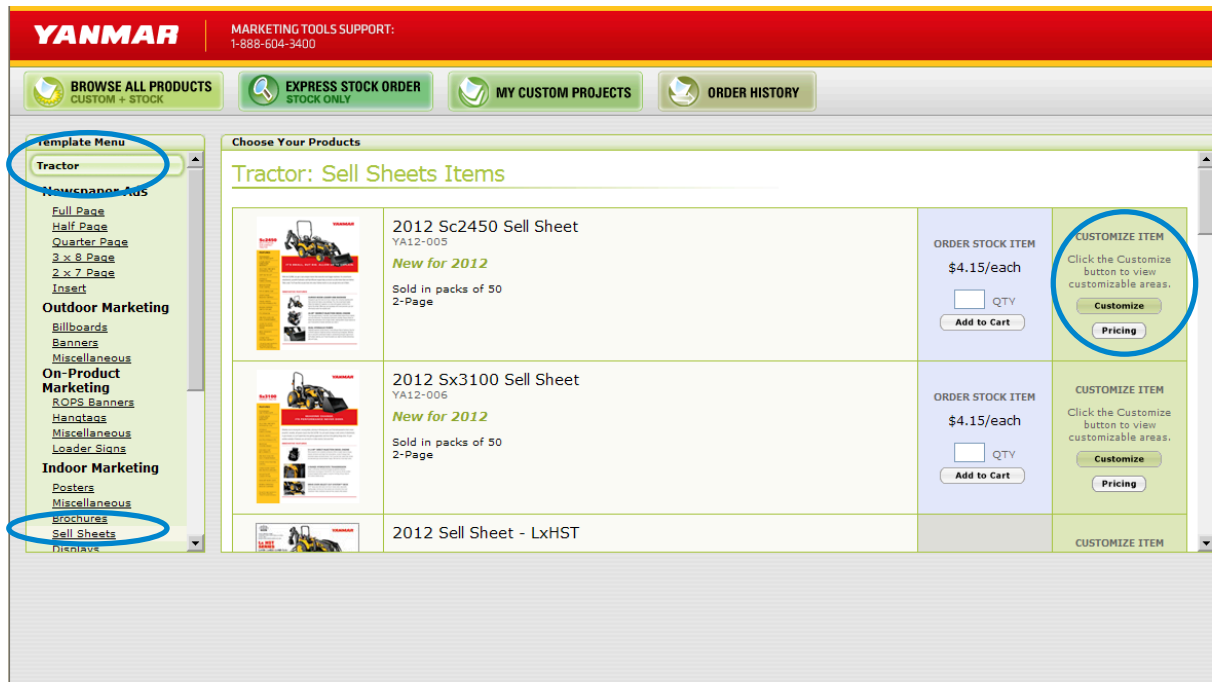


2. In the Template Menu on the left, select a category.  
(We will be using **Tractor** for this example)

Then, scroll down and click the **Posters** link under Indoor Marketing.  
(We will be ordering a Poster for this example)

3. Enter quantity and click the **Add to Cart** button.  
(For this example, we'll use the 2012 Ex450 Poster)

# Order a Custom Product



4. In the Template Menu on the left, select a category.

5. Select a product

6. Click the **Customize** button.

See the **Customize a Sell Sheet** tutorial for more instructions on creating a custom project.

# Place Your Order

My Shopping Cart

## Shopping Cart

**Stock Items** (Usually ships in 2-3 days)

YT12-027 2012 Ex450 Poster	1	@ \$20.00 = \$20.00	<a href="#">Update</a>	<a href="#">Remove</a>
		<b>STOCK SUBTOTAL</b>	\$ 20.00	


**Custom Items** (Usually ships in 1-2 weeks)

Sc2450 sell sheet <a href="#">Preview PDF</a>	1	<a href="#">View Pricing</a> \$12.45	<a href="#">Update</a>	<a href="#">Remove</a>
		<b>CUSTOM SUBTOTAL</b>	\$ 12.45	

SUBTOTAL \$ 32.45  
CREDIT BALANCE USED -\$ 0.00  
**TOTAL \$ 32.45**  
REMAINING CREDIT BALANCE \$ 0.00

Billing To: Yanmar

[PROCEED TO CHECKOUT >](#)

Powered by 

7. Change quantity if desired (the **Update** button must also be clicked), then click the **Proceed to Checkout** button.

# Continue Your Order

The screenshot displays the Yanmar website's 'Order Form' page. At the top, the Yanmar logo is on the left, and 'MARKETING TOOLS SUPPORT: 1-888-604-3400' is on the right. Below this is a navigation bar with buttons for 'BROWSE ALL PRODUCTS', 'EXPRESS STOCK ORDER', 'MY CUSTOM PROJECTS', 'ORDER HISTORY', and 'SHOPPING CART'. The main content area is titled 'Order Form' and contains two sections: 'BILLING INFORMATION' and 'SHIPPING INFORMATION'. The 'BILLING INFORMATION' section includes a 'Change Bill To' button and fields for Account Number, Name, Attention, Address (Line 1 and Line 2), City, State, Zip, Phone, and Fax. The 'SHIPPING INFORMATION' section includes a 'Change Ship To' button and fields for Name, Attention, Address (Line 1 and Line 2), City, State, and Zip. At the bottom of the form is an 'ORDER DETAILS' section.

BILLING INFORMATION	
Account Number:	YANMAR-MRKT
Name:	Yanmar
Attention:	Brooke Akers
Address - Line 1:	101 International Parkway
Address - Line 2:	
City:	Adairsville
State:	GA
Zip:	30103
Phone:	222-222-2222
Fax:	222-222-2222

SHIPPING INFORMATION	
Name:	Your Company Name Here
Attention:	Your Name Here
Address - Line 1:	Your Address Here
Address - Line 2:	
City:	Your City Here
State:	Your State Here
Zip:	Your Zip Here

ORDER DETAILS

Your address should be auto-filled, but you can make changes if needed.

*Items can be shipped to a different location by changing the Shipping Information. Add Special Instructions if needed.*

8. Review and/or change shipping information, then scroll down and click the **Checkout** button.

## Order Information, continued

The screenshot shows the Yanmar website's order form. At the top, there's a red header with the Yanmar logo and contact information. Below this is a navigation bar with buttons for 'BROWSE ALL PRODUCTS', 'EXPRESS STOCK ORDER', 'MY CUSTOM PROJECTS', 'ORDER HISTORY', and 'SHOPPING'. The main content area is titled 'Order Form' and contains an 'ORDER DETAILS' section with fields for 'Customer PO:', 'Shipping Method:' (set to 'FedEx - Ground'), and 'Special Instructions:'. Below this is a 'CONFIRM ORDER' section with a table listing items and their prices. At the bottom, there's a 'CHECKOUT' button circled in blue, and a 'Cancel' button.

CONFIRM ORDER			
STOCK	YT12-017	2012 Bn450 Pexlor	1 @ \$20.00 = \$20.00
CUSTOM		Sc1450 acil alcot	1 = \$12.45
			Subtotal \$32.45
			Credit Balance Used -\$0.00
			Total \$32.45
			Remaining Credit Balance \$0.00

9. Add notes in the Order Details section, if needed.
10. Review your order. Make changes if needed.
11. Click the **Checkout** button.

# Order Confirmation

**YANMAR** | MARKETING TOOLS SUPPORT:  
1-888-604-3400

BROWSE ALL PRODUCTS  
CUSTOM + STOCK

EXPRESS STOCK ORDER  
STOCK ONLY

MY CUSTOM PROJECTS

ORDER HISTORY

SHOPPING CART

### Order Confirmation

Your order is complete! You will receive an email confirmation shortly. If you have any questions regarding your order, please contact the Marketing Support Team at 1-877-XXXX-XXXX.

**ORDER NUMBER: 68-17331**      **ORDER DATE: 01/18/2012**

ORDERED ITEMS			
STOCK	VT12-027	2012 Bx450 Peaker	1 (QTY) \$20.00
CUSTOM		Bx450 acfl shoot	1 (QTY) \$12.45
			Subtotal \$32.45
			Credit Balance Used -\$ 0.00
			<b>Total \$ 32.45</b>
			Remaining Credit Balance \$0.00

BILLING INFORMATION		SHIPPING INFORMATION	
Account Number:	YANMAR-MKT	Name:	Z'oom
Name:	Yanmar	Attention:	Cindy Welch

Your order is complete.

*For future reference, retain the Order Confirmation email that is automatically sent to you.*



# Order Confirmation Email

From: yanmarondemand@2-com.net Sent: Wed 1/18/2012 1:42 PM  
To: Cindy Welch  
Cc:  
Subject: Yanmar On Demand Marketing - Order Confirmation for Order #68-17331

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**YANMAR ON DEMAND MARKETING** **ORDER CONFIRMATION**

Thank you for your order, Cindy Welch. If you have any questions regarding your order, please contact the Marketing Support Team at 1-877-XXX-XXXX.

<b>ORDER NUMBER: 68-17331</b>	<b>ORDER DATE: 01/18/2012</b>
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**ORDERED ITEMS**

Stock	YT12-027	2012 Ex450 Poster	1 (QTY)	\$20.00
Custom		Sc2450 sell sheet	1 (QTY)	\$12.45
				<b>Subtotal \$32.45</b>
				<b>Credit Balance Used -\$0.00</b>
				<b>Total \$ 32.45</b>

**BILLING INFORMATION**

**Account Number:** YANMAR-MRKT  
**Name:** Yanmar  
**Attention:**  
**Address - Line 1:** 101 International Parkway  
**Address - Line 2:**  
**City:** Adairsville  
**State:** GA  
**Zip:** 30103  
**Phone:** 770.877.9894  
**Fax:** 770.877.9009

**SHIPPING INFORMATION**

14. View your **Order Confirmation** email